

Press Release

## **Fast Forward Foundation partner of the 7th OECD World Forum on Well-being**

**The event, taking place in Rome on the 4-6 November, brings together  
experts, practitioners, and international leaders**

**With its contribution to the Forum, the Foundation acknowledges the  
connectivity between multidimensional well-being and integrated welfare and  
the importance of building alliances to design the future of communities**

*Milan, 30 May 2024 -* **Fast Forward Foundation** is a partner of OECD in the **7th OECD World Forum on Well-being**: an international event that brings together policymakers, statisticians, academics and experts from the private sector, civil society and others, with the aim of promoting the adoption of frameworks for the formulation of policies attentive to equitable and sustainable well-being at an international level.

The 2024 edition, which will take place in Rome from 4th to 6th November 2024, is co-organized by the OECD WISE Centre (Well-being, Inclusion, Sustainability and Equal Opportunity Centre), the Italian Ministry of Economy and Finance and the Italian National Institute of Statistics, in the context of the G7 Finance Track of the Presidency of Italy.

Recognizing the link between well-being and integrated welfare, Fast Forward Foundation, as a philanthropic entity that aims to promote the inclusive and sustainable transformation of welfare systems, is proud to actively participate in the initiative.

**Livia Piermattei**, President of Fast Forward Foundation, said: *“The Foundation is aligned with the objectives of the OECD and considers the Forum a pivotal moment for the construction of alliances and synergies useful for facing present and future challenges. We pursue our mission, which combines health, social protection and digital payments for financial inclusion, applying a “start-up” approach aimed at testing, implementing and scaling innovative solutions for a new generation welfare co-designed with the stakeholders. We want to prioritize lifelong people’s well-being and bring together public and private efforts, to shape a European path towards a inclusive and sustainable future.”*



### **OECD World Forum on Wellbeing**

The 7th OECD World Forum on Well-being highlights the need to put people's well-being at the center in all areas of public policy and all forms of social action to successfully address the complex transitions facing today's economies and societies, such as climate change, demographic change and technological innovation.

Through high-level panels, technical workshops, and interactive discussions on inclusive and sustainable well-being, the Forum aims to disseminate knowledge and create new connections between the public, private, and civil sectors, to advance the international agenda on equitable and sustainable well-being.

The Forum will take place only in person and participation in the event is free. <https://www.oecd-wellbeing-forum2024.mef.gov.it/>

### **Fast Forward Foundation**

Fast Forward Foundation - Philanthropic Entity has a tradition of promoting and advancing scientific research in the field of European health. Founded in 2004 in Italy by BFF Bank, with almost two decades of dedication, the Foundation has conducted in-depth studies and supported cultural initiatives. In 2022, it embarked on a journey of transformation, recognizing the need for strategic change to better serve its global community. The new purpose of the Foundation is to promote the sustainable and inclusive transformation of welfare systems to protect individuals and communities. This goal responds to the need to operate at the crossroads between the fields of health, social protection and digital payments for financial inclusion to better respond to the challenges of the current historical moment.

[www.fffoundation.eu](http://www.fffoundation.eu)

### **OECD Centre for Well-being, Inclusion, Sustainability and Equal Opportunities (WISE)**

The OECD has been working for many years to put people and their well-being at the heart of public policy. The OECD Centre for Well-being, Inclusion, Sustainability and Equal Opportunities (WISE) aims to ensure that we create a better life for all, both now and in the future. In these times of unprecedented recession and uncertainty, WISE's mission includes strengthening the measurement of well-being, inequality, inclusion, and sustainability, as well as a better understanding of the impact that corporate policies and actions have on people's lives today and the sustainability of well-being over time. WISE is committed to providing timely responses to today's challenges, with long-term goals in mind.

[www.oecd.org/wise](http://www.oecd.org/wise)

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